Message

CC:

From: Erika Lamberth [ELamberth@responsegroupinc.com]

Sent: 12/7/2019 11:28:34 PM

To: Cronin, Sara [Sara.Cronin@tpcgrp.com]; Adams, Adam [Adams.Adam@epa.gov]; Loesel, Matthew

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Watkinson [AWatkinson@responsegroupinc.com]

Subject: RE: UPDATE: Port Neches Response UC Facebook Page

Attachments: ATT00001.txt

Here is the newly converted facebook page.

https://www.facebook.com/PortNechesUC/

Please "follow" and encourage others to do the same!

From: Cronin, Sara [mailto:Sara.Cronin@tpcgrp.com]

Sent: Saturday, December 7, 2019 5:18 PM

To: Adams.Adam@epa.gov; loesel.matthew@epa.gov; Acevedo.Janie@epa.gov; Assunto.Carmen@epa.gov; anggna@aol.com; Hope.Davila@tceq.texas.gov; Jillian.Layton@Tceq.Texas.Gov; rpdeville@hdaissues.com; Anastasia Watkinson <AWatkinson@responsegroupinc.com>; annallely.salinas@tceq.texas.gov; rouse.philip@epa.gov; nll5@cdc.gov; jbranick@aol.com

Cc: pkeith@hdaissues.com; aprather@hdaissues.com; Erika Lamberth <ELamberth@responsegroupinc.com>; Doughty, Haley J. <Haley.Doughty@tpcgrp.com>; Anastasia Watkinson <AWatkinson@responsegroupinc.com>

Subject: UPDATE: Port Neches Response UC Facebook Page

A NOTE TO UC PIO's:

At 8 a.m. (today) Facebook notified Port Neches Response that it cannot have a FB Profile, but must establish a Page (like a business, community group, etc.). In the last hour, we discovered the Profile had been removed from Facebook giving us little time/advance notice to migrate our data/followers. We have been working with Facebook to recover our Profile and convert to a FB Page. To this point, we have recovered all of the data, and have quickly established a new Page; however, we have lost 3,700+ Followers. Please help us regain followers by posting the following information on your organization's Facebook Page. Thank you.

We appreciate your patience while we migrate the content for our first site over to our new page. In the meantime, you can access all content to date on our response web site page:

https://www.portnechesresponse.com. Users of that site can subscribe to updates, as well as following us here and on Twitter @PortNechesUC

Sara I. Cronin, APR,	Vice Presid	ent, Commul	nications & F	Public Affairs

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